

**LEIFHEIT**

Always a better idea

## The innovation: Leifheit Varioline – the speed dryer for rapid sales!

**NEW**  
as of Mai 2013

**The innovation**

*Vario*

Adjustable drying bars

for faster drying



## Varioline dryer – new ideas accelerate your sales!

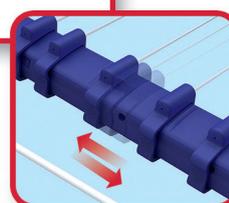
### Variable drying bars for faster drying of the laundry!

- ✓ Distance of drying bars **individually adjustable** to the clothes
- ✓ Pegging out laundry is **fast** and **convenient**
- ✓ **Faster drying of clothes due to better air circulation**
- ✓ Available in **two sizes**:

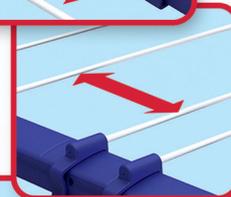
**Varioline M** (55 cm wide, for 1,5 washing loads)

**Varioline L** (66 cm wide, for 2 washing loads)

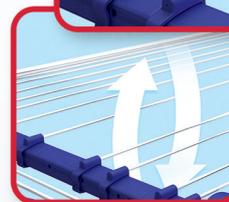
**NEW**



Adjustable drying bars



Individual distances



Better air circulation

### Studies support the success potential!

- ✓ “I can imagine the better air circulation. It is truly faster.”
- ✓ “It is great that you don’t have to skip rods, you can immediately work with the right distance.”

Source: Monheimer Institute, April 2012



## New flexibility leads to more sales! Order Now!

Art. No./ Assortment No.	Description	Piece / Dispenser	PU	RRP	Pallet/ Dimensions
<b>Single Products</b>					
81591 0	Wing-type dryer Varioline M <b>NEW</b>		3	€ 49.99	
81592 7	Wing-type dryer Varioline L <b>NEW</b>		3	€ 59.99	